Exhibitor Prospectus & Patron Opportunities

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Bringing together image processing professionals, researchers and students from all over the world

The 29th IEEE International Conference on Image Processing will be held on October 16–19, 2022 in Palais 2 l’Atlantique, Bordeaux, France.

The IEEE ICIP is the world’s largest and most comprehensive technical conference focused on image and video processing and computer vision. It features world-class speakers, tutorials, and industry sessions, and creates an excellent forum to foster innovation and entrepreneurship, and network with the brightest minds in academia and industry that are working in this field. ICIP is the opportunity for industry executives with diverse experience and activity and researchers in distinct yet complementary areas, to discuss the development of emerging and next-generation in terms of technologies, applications, and services thanks to the workshops, panel discussions, and challenge sessions.

A large academic and professional audience in the field of digital imaging research and industry

- 4 Day Program
- 1,600+ In-Person and Virtual Attendees
- 40+ Countries
- 700+ Presenters
- 3+ Plenaries
- 1 Month Virtual Accessibility

A large academic and professional audience in the field of digital imaging research and industry

- Student
- Academia
- Industry - research
- Industry - manager of research
- Industry - manager of engineering/applications

Attendees’ professional experience

- 20+ Years
- 10-20 Years
- 6-10 Years
- 1-5 Years
- Less than one year
- Students

Other
Which Organizations Should Participate

Image processing, the enabling technology for the generation, transformation, extraction and interpretation of information via electronic signals, is essential for our smartphones and wearable devices, as well as the latest health care technologies, digital cameras and our digital assistants.

Any organization dedicated to incorporating the latest technology and the immense power and promise of image processing needs to meet with the best and brightest in this field which is only possible at ICIP 2022.
## Patron Packages

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Platinum € 20,000</th>
<th>Gold € 15,000</th>
<th>Silver € 10,000</th>
<th>Bronze € 5,000</th>
<th>Exhibitor € 3,000</th>
</tr>
</thead>
</table>

### In-Person Benefits at the conference venue

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name and logo visible on conference website with link to company’s website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention on the exhibitor section of ICIP mobile app</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Email distribution to ICIP opt-In attendee list</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>A mention during the opening ceremony and banquet</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name and logo of patron on event documentation and conference bags</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name and logo in the conference hall and all social events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Student Job Fair Patron*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insert(s) in the official conference bag</td>
<td></td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Advertisement in conference app banner</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive logo on conference lanyards</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organize one workshop or sponsor one event at ICIP</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fifteen minutes spotlight session</td>
<td></td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Exhibit Booth

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full conference registration(s) including banquet ticket</td>
<td></td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

### Online conference benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo in ICIP virtual conference platform</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Virtual exhibit booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition at opening &amp; ceremony</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference registration</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Feature on ICIP social media</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recorded presentations</td>
<td></td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* €1,000 of the patron fee will be donated to the IEEE Foundation-Signal Processing and Young Professionals Fund to support Students and Young Professional activities.
Customized Signature Opportunities

Industry Workshop
€ 10,000
Present a 1.5h workshop, during lunch at the conference. Includes mention in program, registration from the conference registration site, basic AV, logo and mention on session signage. Up to 6 slots available. Max 200 attendees per slot. Session to be reviewed and scheduled by conference organizing committee.

Welcome Reception and Gala Dinner
€ 10,000
Includes recognition on web page, entries for 3 representatives at the welcome reception. Brief speaking introduction at the Gala dinner, exclusive table of 10 places for the 3 reps and 7 guests. Max. 3 patrons.

PROGRESS Workshop
€ 5,000
Have your company name and logo on web site and on promotional material related to the PROGRESS Workshop, a major and unique initiative designed by IEEE SPS leadership for promoting the academic career development of students who are women or under-represented in the field of Signal Processing. 200 attendees expected.

Media Recording Patron
€ 10,000
Highlight your company as key partner of the recorded sessions, including popular keynotes and tutorials from world-renowned speakers, and other special sessions. Logo branded on all recorded and archived presentations from the conference, available 1 month online.

Tutorial Session
€ 2,500
Includes mention at beginning and end of each tutorial, name and logo on tutorial booklet, website and conference booklet. Ten 3-hours sessions are scheduled with 100 expected virtual and in-person attendees each.

Women in Signal Processing (WISP)
Luncheon
€ 5,000
Have your company name and logo on all mentions of the luncheon, including on webpage, 3 tickets to attend the luncheon, option to provide a giveaway to all attendees, access to attendee list and option to provide a guest speaker, contingent on WISP chair approval. 60 attendees expected.

Young Professionals Meet-up
€ 5,000* 
Have your company name and logo on all mentions of the meetup. Exclusive networking ability for 5 representatives to attend the meet up, and option to provide a giveaway to all meetup attendees.

Student Job Fair Patron
€ 1,000* 
Includes exclusive table of 10 places for the 3 reps and 7 guests (chosen among attendees), access to Student CVs, distribution of job openings prior to the luncheon, recognition on Student Job Fair web page, and brief speaking slot at the luncheon. 75 attendees expected.

Best Paper & Student Paper Awards
€ 5,000
Includes patron name and logo on website and booklet and the option to have patron’s name on Best Paper Award or Best Student Paper Awards. Maximum of 6 patrons.

Spotlight Session
€ 1,000
Highlight your company during a 15 min spotlight session on the exhibition hall during a coffee break. Access to a raised platform and to basic AV are included.

* The entire fees of the WISP event, of the Young Professionals Meet-up and of the Student Job Fair will be donated to the IEEE Foundation-Signal Processing and Young Professionals Fund to support Students and Young Professional activities.
Exhibit Booth

Standard Booth
The standard exhibition stand is €3,400 (€3,000 if booked by July 18, 2022).

Included in the cost:
- Shell scheme stand 3m x 3m
- Flag sign in the name of the exhibiting company
- 1 basic table + 2 basic chairs
- Rail (0.80m, 1.20m ou 2m) + 3 spotlights of 100 W
- 1,5 kW Socket
- One full registration which grant access to the full program of the conference

All price including VAT which will be applied at the rate prevailing at the point of invoice.

Booth Options
Various options for your booth are add-ons that you can consider taking into account according to your specific needs. Do not hesitate to contact us to study your needs.
Exhibitor Schedule

Installation
Sunday, October 16, Noon–17:00

Exhibitor Booths Open for Interviews & Networking
Monday, October 17, 09:00–17:00
Tuesday, October 18, 09:00–17:00
Wednesday, October 19, 09:00–17:00

Dismantle
Wednesday, October 19, 17:00–20:00

Contact Us

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2022.ieeeicip.org